

## La Center Housing Survey Data Analysis

**Question 1** - La Center should encourage a greater mix of housing types close to public schools.

**Question 2** - La Center should encourage a greater mix of housing types close to downtown.

**Question 3** - La Center should continue to encourage a greater mix of housing types at the intersection of La Center Road and Timmen Road or at the I-5 Interchange.

**Question 4** - La Center should be more flexible and allow residential units to be built in commercial zones.

**Question 5** - La Center should not encourage multi-family housing of any type.

	Q1	Q2	Q3	Q4	Q5
Percent do not support (1 or 2 on 5-point scale)	49.5%	55.2%	47.6%	62.9%	34.3%
Percent support (4 or 5 on 5-point scale)	25.7%	18.1%	32.4%	12.4%	56.2%
Percent extreme (1 or 5 on 5-point scale)	45.7%	46.7%	48.6%	53.3%	77.1%
No answer	11.4%	13.3%	8.6%	16.2%	6.7%
Average of responses (Mean)	2.45	2.14	2.66	1.77	3.48

- Overall lack of support for a mix of housing types anywhere in the city, mixed use development, or multifamily housing specifically. If multifamily housing is built, La Center Rd and Timmen Rd intersection or the I-5 interchange were the least unpopular locations.
- Low support for encouraging a greater mix of housing types close to public schools, downtown, or La Center Rd and Timmen Rd or the I-5 interchange: approximately 50% of respondents did not support those locations.
- Lowest level of support was for housing near downtown, with 55.2% of respondents opposed and only 18.1% in favor.
- Mixed support for a greater mix of housing types near public schools: 49.5% were opposed, but 25.7% supported the idea and 11.4% had no answer.
- Greatest level of support for greater mix of housing types was for housing near La Center Rd and Timmen Rd intersection or the I-5 interchange, with 47.6% opposed and 32.4% in favor.
- Strong opposition to residential units in commercial zone, with 62.9% opposed and only 12.4% in favor. There was also a significant portion of respondents with no response to this question, 16.2%, making it the most skipped question, and which could indicate lack of knowledge or lack of strong beliefs.
- General agreement with the statement that La Center should not encourage multifamily housing of any type: 56.2% supported and 34.3% opposed. Only 6.7% gave no answer, the lowest rate for any question. Respondents were also very firm in their opinions on this issue, with 77.1% responding on either end of the 5-point scale rather than the middle of the scale.

## La Center Economic Survey Data Analysis

### Economic Development

**Question 1** - La Center should invest in job creation opportunities at the La Center Road/I-5 Junction rather than elsewhere in the City.

**Question 2** - La Center should implement strategies, such as tax abatements, reduced impact fees or connection fees, and or/relaxed zoning regulations to encourage business development.

**Question 3** -Downtown should be the primary employment in the City.

**Question 4** - To make downtown more attractive for retail and business, I think the City should encourage more housing closer to downtown.

**Question 5** - The City does not need to promote additional business development; La Center should be a bedroom community.

	Q1	Q2	Q3	Q4	Q5
Percent do not support (1 or 2 on 5-point scale)	12.5%	29.5%	58.0%	72.3%	64.3%
Percent support (4 or 5 on 5-point scale)	72.3%	45.5%	17.9%	13.4%	25.0%
Percent extreme (1 or 5 on 5-point scale)	63.4%	47.3%	44.6%	60.7%	77.7%
No answer	0.9%	3.6%	1.8%	1.8%	0.0%
Average of responses (Mean)	3.24	2.38	1.66	1.08	1.64

- Overall residents supported additional business development in the city focused at the La Center Road/I-5 Junction area rather than downtown, with uncertainty about whether the city should offer incentives for such development.
- Strong support to prioritize job creation at the La Center Road/I-5 Junction with 72.3% of respondents in favor and only 12.5% opposed.
- There is some support for financial incentives to encourage business development, but mixed results. 45.5% of respondents supported financial strategies and 29.5% did not support those strategies, with more than half of respondents picking a response in the middle of the range rather than the extremes.
- There was little support for downtown as the economic hub for the city, with only 17.9% of respondents in favor. 58.0% of respondents were opposed, with 22.3% neutral.
- Similar to the housing survey result, there was strong opposition to providing housing near downtown with 72.3% of respondents opposed to the idea and only 13.4% in favor.
- There was disagreement with the idea that La Center should be a bedroom community without additional business development: 64.3% of respondents were opposed to the idea and 25.0% of respondents supported the idea of La Center as a bedroom community. Respondents indicated strong opinions on this topic, with 77.7% selecting strong agreement or disagreement on the 5-point scale.